

# sporting champions league

Safety and Trustworthiness

Any review of a sports betting site must begin with an analysis of safety and trustworthiness. Luckily for Unibet, this is obvious at a glance. As part of the Kindred Group plc., Unibet belongs to a corporate family with revenues in excess of £3,750 million in 2024. There are over 1000 staff at Unibet, serving some 11 million players across 100 countries worldwide. With these kind of statistics, you know instantly you're dealing with a trustworthy corporate operator & a great peace of mind.

Beyond being part of a corporate group of gaming companies, Unibet is also an award winning sportsbook. They've won countless awards over the years, including the coveted 2024 eGaming Review Award for Sports Betting Operator, as well as IGR Awards in 2014 and 2024.

As far as licensing is concerned, Unibet are licensed by the UK Gambling Commission, one of the most reputable regulators in the world, as well as holding a license from Gibraltar Gambling Commissioner. That means two separate regulatory systems for Unibet to operate within, for double player security.

The Unibet site and mobile app benefit from enhanced encryption technologies, designed to keep your personal details safe from even the most organised hack attempt. Robust SSL technology double-locks your account, while payments through trusted third-party processors completes the picture of Unibet as one of the most secure, trustworthy sports betting sites going.

Unibet have their fair share of customer complaints, and you can see these all over the internet. In most industries, this would be an immediate cause for concern. However, gambling and betting operators frequently attract the ire of losing or disgruntled players, so it's hard to read too much into these complaints.

While it does seem like there may be some issues dealing with customer support, the majority of these claims seem based